



**Schedule "19"**

**EKURHULENI METROPOLITAN MUNICIPALITY**

**TARIFFS: ADVERTISING SIGNS**

In terms of the relevant legislation the Ekurhuleni Metropolitan Municipality at a meeting held on **28 April 2016**, resolved to amend its Tariffs for Advertising Signs with effect from **1 July 2016** as follows

**ALL TARIFFS INCLUDE VAT**

**1. TARIFFS**

<b>DESCRIPTION</b>	<b>Tariff 2015/2016 (VAT Inclusive)</b>	<b>Tariff 2016/2017 (VAT Inclusive)</b>
<b>APPLICATION FEE:</b>		
Super, large and small billboards and electronic signs	<b>R1055,00 per sign</b>	<b>R1161, 00 per sign</b>
Undefined advertising signs $\geq 4,5m^2$		
Sky, roof, on-premises business signs or service facility signs		
Landscaped advertisements		
Advertising on bridges, boundary walls and fences		
Advertisements on water towers, reservoirs, silos and on ground level		
Gantry, construction site, product replicas, three- dimensional and security advertising signs		
Flat signs excluding locality bound flat signs smaller than $36m^2$		
Projecting signs overhanging Council land	<b>R280,00 per new sign</b>	<b>R308, 00 per new sign</b>
Street name advertising signs		

DESCRIPTION	Tariff 2015/2016 (VAT Inclusive)	Tariff 2016/2017 (VAT Inclusive)
Semi-permanent flags	R1055.00 per property	R1161.00 per property
Banners	R188, 00 per event per Customer Care Centre	R207,00 per event per Customer Care Centre
Aerial signs		
Category one posters for auction sales and events of a cultural, political, social, sporting or recreational nature.	R9.40 per event per sign per Customer Care Centre with a minimum of R188, 00 payable	R10.34 per event per sign per Customer Care Centre with a minimum of R206,80 payable
Category one posters of a charitable, religious or educational nature.	R59, 00 per event per Customer Care Centre	R65,00 per event per Customer Care Centre
Sponsored road traffic projects	R188, 00 per sign	R207,00 per sign
Project and development advertising signs	R939,00 per sign	R1033.00 per sign
Lodging of an appeal	R3671,00 per appeal	R4038,00 per appeal
<b>INSPECTION FEE:</b>		
Super, large and small billboards and electronic signs	R147,00 per m <sup>2</sup> or part thereof for the total face of each sign	R162,00 per m <sup>2</sup> or part thereof for the total face of each sign
Undefined advertising signs $\geq 4,5\text{m}^2$		
Sky, roof, on-premises signs and service facility signs		
Landscape advertisements		
Advertising on bridges, boundary walls and fences		
Advertisements on water towers, reservoirs, silos and on ground level		
Gantry, construction site, product replicas, three- dimensional and security advertising signs		
Flat signs excluding locality bound flat signs smaller than 36m <sup>2</sup>		
Projecting signs overhanging Council land		
<b>ANNUAL LICENSING FEE:</b>		
Estate agent signs	R1399, 00 per branch per agency per Customer Care Centre per annum	R1539,00 per branch per agency per Customer Care Centre per annum
Estate agent signs for commercial, industrial and non-residential property	R5275,00 per agency	R5803.00 per agency
Portable advertising signs	R369,00 per annum per Enterprise	R406,00 per annum per Enterprise
Flags		
Category Four posters in frames for public awareness and community based campaigns and notices of a public meeting	R59,00 per frame per annum	R65,00 per frame per annum
<b>STORAGE FEE:</b>		
Trailer and vehicular advertising	R13, 00 per sign per day	R14,00 per sign per day
<b>DEPOSIT:</b>		
Banners and aerial signs	R591, 00 per event	R650,00 per event
Category one posters for auction sales and events of a cultural, political, social, sporting	R37,00 per sign	R41,00 per sign

DESCRIPTION	Tariff 2015/2016 (VAT Inclusive)	Tariff 2016/2017 (VAT Inclusive)
or recreational nature or of a charitable, religious or educational nature.		
<b>REMOVAL FEE:</b>		
Super, large and small billboards and electronic signs	Tendered rate or <b>R188,00</b> per m <sup>2</sup> or part thereof for the total face of each sign if removed by EMM	Tendered rate of <b>R207,00</b> per m <sup>2</sup> or part thereof for the total face of each sign if removed by EMM
Undefined advertising signs $\geq 4,5\text{m}^2$		
Sky, roof, on-premises business signs and service facility signs		
Landscape advertisements		
Veranda, balcony, canopy and under awning signs		
Painted advertisements		
Residential home-undertaking and community institution signs		
Advertising on bridges, boundary walls and fences		
Advertisements on water towers, reservoirs, silos and on ground level		
Gantry, construction site, product replicas, three- dimensional and security advertising signs		
Project signs and development advertising signs		
Estate agent signs for commercial , industrial and non-residential property > 1m <sup>2</sup>		
Aerial signs		
Advertising signs at educational facilities and sport stadiums and fields < 18m <sup>2</sup>		
Security services and projecting signs		
Flat signs excluding locality bound flat signs smaller than 36m <sup>2</sup>		
Projecting signs overhanging Council land		
Portable advertising sign	<b>R369,00</b> per sign	<b>R406,00</b> per sign
Trailer or vehicular advertising	<b>R1477,00</b> per vehicle or trailer	<b>R1625,00</b> per vehicle or trailer
Bicycle trailer advertising	<b>R369,00</b> per bicycle	<b>R406,00</b> per bicycle
<b>REMOVAL FEE TEMPORARY SIGNS:</b>		
Unlicensed Estate agent signs $\leq 1\text{ m}^2$	<b>R100,00</b> per advertisement	<b>R110,00</b> per advertisement
Licensed Banners	<b>R100,00</b> per sign	<b>R110,00</b> per sign
Category one unlicensed posters for auction sales and events of a cultural, political, social, sporting or recreational nature or of a charitable, religious or educational nature and for commercial advertising.		
Portable Flags	<b>R188,00</b> per sign	<b>R207,00</b> per sign
Unlicensed Banners	<b>R369,00</b> per sign	<b>R406,00</b> per sign
Licensed Estate agent signs $\leq 1\text{ m}^2$	<b>R37,00</b> per advertisement	<b>R41,00</b> per advertisement
Category one licensed posters for auction sales and events of a cultural, political, social, sporting or recreational nature and of a charitable, religious or educational nature and for commercial advertising	<b>R37,00</b> per sign	<b>R41,00</b> per sign

DESCRIPTION	Tariff 2015/2016 (VAT Inclusive)	Tariff 2016/2017 (VAT Inclusive)
Category three posters to display news headlines for a newspaper		
Category four posters in frames for public awareness and community based campaigns and notices of a public meeting		
Category five posters for parliamentary or municipal elections, by-elections, referenda and registration process		
All temporary signs > 1m <sup>2</sup>	Tendered rate or <b>R188,00</b> per m <sup>2</sup> or part thereof for the total face of each sign if removed by EMM	Tendered rate or <b>R207,00</b> per m <sup>2</sup> or part thereof for the total face of each sign if removed by EMM
<b>EXEMPTED</b>		
<b>Signs exempted from tariffs except removal fees</b>		
Category Five posters for parliamentary or municipal elections, by-elections, referenda and registration process		
Projecting signs not overhanging council land		
Security services signs		
Veranda, balcony, canopy and under awning advertising signs		
Painted advertisements		
At educational facilities and sport stadiums and fields a combination of advertising signs on boundary walls and fences, permanent flags and free-standing advertising signs smaller than 4,5m <sup>2</sup>		
Locality bound flat signs smaller than 36m <sup>2</sup>		
Residential home-undertaking and community institution signs		
Window signs		
Signs incorporated in the fabric of a building		
Locality bound canopy, internal direction and orientation signs at filing stations and road side rest and service areas		
Vehicular advertising		
Temporary signs pasted against bridges, transformer boxes, substations, traffic signs, etc.		
	Rates per tender	Rates per tender

2. All charges, except removal fees, levied in terms hereof are payable in advance.
3. The classification of signs as listed herein is in accordance with the Outdoor Advertising By-Laws and Policy on Outdoor Advertising Control.
4. That the EMM and its departments be exempted from payment of tariffs as stipulated above subject to compliance to the provisions of the Outdoor Advertising By-Laws and Policy on Outdoor Advertising Control.

- |     |   |   |
|-----|---|---|
| 1.  | File<br>Council Resolution:<br>Published<br>Local Authority Notice Number   | 5/5/1/2<br>A-PT(11-2003) CM 29/05/2003  |
| 2.  | Amended Council Resolution:<br>Published<br>Local Authority Notice Number   | A-PT (8-2005) CM 28/04/2005   |
| 3.  | Amended Council Resolution:<br>Published<br>Local Authority Notice Number   | A-IS (2-2006) CM 25/05/2007)<br>Gauteng Provincial Gazette No 255 dated 19 July 2006<br>1979  |
| 4.  | Amended Council Resolution:<br>Published<br>Local Authority Notice Number   | A-IS (05-2007) and A-IS (07-2007) CM 31 May 2007<br>Gauteng Provincial Gazette No 217 dd 15 August 2007<br>2044                                       |
| 5.  | Amended Council Resolution:<br>Published<br>Local Authority Notice Number   | A-F (27-2008) CM 29/05/2008<br>No 201 dd 6 August 2008<br>1759  |
| 6.  | Amended Council Resolution:<br>Published<br>Local Authority Notice Number   | A-F (23-2009) CM 28/05/2009<br>Gauteng Provincial Gazette Extra-Ordinary No. 144 dd 01 July<br>2009<br>1014   |
| 7.  | Amended Council Resolution:<br>Published<br>Local Authority Notice Number<br>Amended Council Resolution<br>Published<br>Local Authority Notice Number | A-F (27-2010) CM 27/05/2010)<br>Extra-Ordinary 123 dd 30 June 2010<br>891<br>A-F (27-2011) CM 20/04/2011<br>Extra-Ordinary 107 dd 01 June 2011<br>688 |
| 8.  | Council Resolution<br>Publication<br>Local Authority Number   | A-F(20a-2012) CM 31 May 2012<br>Gazette Extraordinary 159 dd 13 June 2012<br>766  |
| 9.  | Council Resolution<br>Publication<br>Local Authority Number   | A-F(30-2013) CM 30/05/ 2013<br>Gazette Extraordinary 152 dd 10 June 2013<br>731   |
| 10. | Council Resolution<br>Gauteng Provincial Gazette<br>Local Authority Number  | A-F(17-2014) CM 29 May 2014<br>Extraordinary 134 dd 06 June 2014<br>713   |
| 11. | Council Resolution<br>Gauteng Provincial Gazette<br>Local Authority Number  | A-F(13-2015) CM 28 May 2015<br>Extraordinary 229 dd 12 June 2015<br>1009  |
| 11. | Council Resolution  | A-F(32-2016) CM 28/04/ 2016   |

Gauteng Provincial Gazette  
Local Authority Number

Ordinary Gazette 215 dd 15 June 2016  
915