



Ekurhuleni
METROPOLITAN MUNICIPALITY

SCHEDULE "19"

EKURHULENI METROPOLITAN MUNICIPALITY

TARIFFS: ADVERTISING SIGNS

In terms of the relevant legislation the Ekurhuleni Metropolitan Municipality at a meeting held on **20 April 2011**, resolved to amend its Tariffs for Advertising Signs with effect from **1 July 2011** as follows:

ALL TARIFFS INCLUDE VAT

1. TARIFFS

DESCRIPTION	Including VAT
APPLICATION FEE:	R830,00 per sign
Super, large and small billboards and electronic signs	
Undefined advertising signs >4,5m ²	
Sky, roof, flat, on-premises business signs or service facility signs	
Landscaped advertisements	
Advertising on bridges, boundary walls and fences	
Advertisements on water towers, reservoirs, silos and on ground level	
Gantry, construction site, product replicas, three-dimensional, product replica, three-dimensional and security advertising signs	
Street name advertising signs	R 227,00 per new sign
Temporary Banners	R 148,50 per event per Customer Care Centre
Aerial signs	
Category one posters and notices for auction sales and events of a cultural, political, social, sporting or recreational nature.	R 7,20 per event per sign per Customer Care Centre with a minimum of R 144,00 payable
Category one posters and notices of a charitable, religious or educational nature.	R 46,00 per event per Customer Care Centre
Category three posters and notices to display news headlines for a newspaper	R 5,60 per frame
Project advertising signs in road reserve	R 148,50 per sign
Development advertising signs	R 755,00 per sign
Lodging of an appeal	R 3 000,00 per appeal
Submission of ad-hoc proposal	R11 000,00 per proposal

DESCRIPTION	Including VAT
FACE CHANGE	
Super, large and small billboards and electronic signs	R462,00 per face change
Undefined advertising signs $\geq 4,5m^2$	
Sky, roof, flat, on-premises business signs and service facility signs	
Landscape advertisements	
Advertising on bridges, boundary walls and fences	
Advertisements on water towers, reservoirs, silos and on ground level	
Gantry, construction site, product replicas, three-dimensional and security advertising signs	
Street name advertising sign	R 77,00 per face change
INSPECTION FEE:	
Super, large and small billboards and electronic signs	R114,50 per m ² of the total face of each sign
Undefined advertising signs $\geq 4,5m^2$	
Sky, roof, flat, on-premises signs and service facility signs	
Landscape advertisements	
Advertising on bridges, boundary walls and fences	
Advertisements on water towers, reservoirs, silos and on ground level	
Gantry, construction site, product replicas, three-dimensional and security advertising signs	
ADVERTISING FEE:	
Temporary Banners	R30,00 per event per sign
Category three posters and notices to display news headlines for a newspaper	R 5,60 per frame per month
ANNUAL LICENSING FEE:	
Estate agent signs	R1 095,00 per branch per agency per Customer Care Centre per annum
Portable advertising signs	R 77,00 per annum per enterprise
Permanent and semi-permanent Flags	
Category Four posters and notices in frames for public awareness and community based campaigns and notices of a public meeting	R 46,00 per frame per annum
STORAGE FEE:	
Trailer and vehicular advertising	R 297,00 per sign per month
DEPOSIT:	
Temporary Banners	R 462,00 per event
Category one posters and notices for auction sales and events of a cultural, political, social, sporting or recreational nature or of a charitable, religious or educational nature.	R 30,00 per sign
CONTRACTS:	
Advertisements on litter bins and public transport shelters	Rate per tender
Suburb name and stack signs	
Category Two posters and notices for commercial advertising	
Street name advertising signs	
REMOVAL FEE:	
Super, large and small billboards and electronic signs	Tendered rate of R148,50 per m ² of the total face of each sign if removed by EMM
Undefined advertising signs $\geq 4,5m^2$	
Sky, roof, flat, on-premises business signs and service facility signs	
Landscape advertisements	
Veranda, balcony, canopy and under awning signs	
Painted advertisements	
Residential home-undertaking and community institution	

DESCRIPTION	Including VAT	
signs	Tendered rate or R148,50 per m ² of the total face of each sign if removed by EMM	
Advertising on bridges, boundary walls and fences		
Advertisements on water towers, reservoirs, silos and on ground level		
Gantry, construction site, product replicas, three-dimensional and security advertising signs		
Project and development advertising signs		
Aerial signs		
Advertising signs at educational facilities and sport stadiums and fields < 18m ²		
Security services and projecting signs		
Portable advertising sign		R 297,00 per sign
Trailer or vehicular advertising		R1 190,00 per vehicle or trailer
Bicycle trailer advertising	R 297,00 per bicycle	
REMOVAL FEE CLASS TWO SIGNS:		
Licensed permanent and semi-permanent Flags	R 77,00 per sign	
Licensed Temporary Banners		
Unlicensed Estate agent signs <1 m ²		
Category one unlicensed posters and notices for auction sales and events of a cultural, political, social, sporting or recreational nature or of a charitable, religious or educational nature and for commercial advertising.		
Unlicensed permanent and semi-permanent Flags	R 148,50 per sign	
Unlicensed Temporary Banners		
Licensed Estate agent signs <1 m ²	R 30,00 per sign	
Category one licensed posters and notices for auction sales and events of a cultural, political, social, sporting or recreational nature and of a charitable, religious or educational nature and for commercial advertising		
Category three posters and notices to display news headlines for a newspaper		
Category four posters and notices in frames for public awareness and community based campaigns and notices of a public meeting		
Category five posters and notices for parliamentary or municipal elections, by-elections, referenda and registration process		
All Class two boards > 1m ²		Tendered rate or R148,50 per m ² of the total face of each sign if removed by EMM
Temporary signs pasted against bridges, transformer boxes, substations, traffic signs, etc.	Rates per tender	
RENTAL PER SIGN ERECTED OR AFFIXED TO OR ON COUNCIL PROPERTY BY NON MEDIA OWNER:		
Monthly rental payable in advance per m² of the total face of each sign according to road classification		
Class 1 - Primary metropolitan distributor	R95,00	
Class 2 - Metropolitan distributor	R77,00	
Class 3 - District distributor	R46,00	
Class 4 & 5 - Collector and Access street	R16,30	
RENTAL PER SIGN ERECTED OR AFFIXED TO OR ON COUNCIL PROPERTY BY MEDIA OWNER		
Monthly rental payable		
Super, large, small billboards and electronic signs	20 % of the gross profit earned	
Undefined advertising signs ≥4,5m ²		
Sky, roof and flat signs		
Signs painted on walls and roofs and mural advertisements		
Landscape advertisements		

DESCRIPTION	Including VAT
Advertising on bridges, boundary walls and fences	
Advertisements on ground level	
Service facility signs in road reserve	
Gantry and construction site advertising signs	
Monthly rental payable by media owners for advertising signs not being flighted per m² of the total face of each sign irrespective as to which road classification applies:	
Board not being flighted	R16,30
EXEMPTED	
Signs exempted from tariffs except removal fees	
Category Five posters and notices for parliamentary or municipal elections, by-elections, referenda and registration process	R Nil
Project advertising signs not on Council property	
Projecting and security services signs	
Veranda, balcony, canopy and under awning advertising signs	
Painted advertisements	
Advertising signs at educational facilities and sport stadiums and fields $\leq 18m^2$	
Flat signs smaller than $36m^2$	
Residential home-undertaking and community institution signs	
Signs exempted from all tariffs	
Window signs	R Nil
Signs incorporated in the fabric of a building	
Sponsored road traffic projects	
Locality bound canopy, internal direction and orientation signs at service facility signs	

2. All charges, except removal fees, levied in terms hereof are payable in advance.
3. The classification of signs as listed herein is in accordance with the Policy on Outdoor Advertising Control.
4. That the EMM and its departments be exempted from payment of tariffs as stipulated above subject to compliance to the provisions of the Policy on Outdoor Advertising Control.

File	5/5/1/2
1. Council Resolution: Published Local Authority Notice Number	A-PT(11-2003) CM 29/05/2003
2. Amended Council Resolution: Published Local Authority Notice Number	A-PT (8-2005) CM 28/04/2005
3. Amended Council Resolution: Published Local Authority Notice Number	A-IS (2-2006) CM 25/05/2007 Gauteng Provincial Gazette No 255 dated 19 July 2006 1979
4. Amended Council Resolution: Published Local Authority Notice Number	A-IS (05-2007) and A-IS (07-2007) CM 31 May 2007 Gauteng Provincial Gazette No 217 dd 15 August 2007 2044
5. Amended Council Resolution: Published Local Authority Notice Number	A-F (27-2008) CM 29/05/2008 No 201 dd 6 August 2008 1759
6. Amended Council Resolution: Published Local Authority Notice Number	A-F (23-2009) CM 28/05/2009 Gauteng Provincial Gazette Extra-Ordinary No. 144 dd 01 July 2009 1014
7. Amended Council Resolution: Published Local Authority Notice Number	A-F (27-2010) CM 27/05/2010 Extra-Ordinary 123 dd 30 June 2010 891
Amended Council Resolution Published Local Authority Notice Number	A-F (27-2011) CM 20/04/2011 Extra-Ordinary 107 dd 01 June 2011 688

