



CITY PLANNING DEPARTMENT: OUTDOOR ADVERTISING

APPLICATION FORM: ANNUAL LICENCING OF PORTABLE FLAGS

	Northern Region	Southern Region	Eastern Region
CCA Areas:	Boksburg North, Bedfordview, Edenvale, Kempton Park, Tembisa.	Alberton, Boksburg (South), Germiston, Katlehong, Thokoza, Vosloorus	Benoni, Brakpan, Duduza, Dunnotar, Daveyton, Etwatwa, Kwa-Thema, Nigel, Springs, Tsakane, Wattville
Submit to:	Kempton Park Civic, Cnr. C.R. Swart Dr & Pretoria Road, Kempton Park Tel No: (011) 999-3667	Main stores, 5 Junction Road, Driehoek, Germiston. Tel No: (011) 999-0974	4 th Floor – Room 427 Springs Civic Centre, Cnr. South Main Reef Road & Plantation Road. Springs. Tel No: (011) 999-3661

APPLICANT DETAILS

Applicant (Company / Trade Name):

Contact person:

Physical Address where flags will be erected:

Office Tel No.:

Cell No.:

Email:

Mark with a X

FLAG INFORMATION

Type of Flags:	Portable (teardrop) <input type="checkbox"/>	On Flag staffs <input type="checkbox"/>	Logo <input type="checkbox"/>
Information on the Flag:	Name of Business <input type="checkbox"/>	Nature of Business <input type="checkbox"/>	On Premise <input type="checkbox"/>
Flags will be attached to / erected on:	Fences / Walls / Buildings <input type="checkbox"/>	Quantity of Flags <input type="checkbox"/>	Road Reserve <input type="checkbox"/>

REQUIREMENTS

NB: NO FLAG SHALL BE DISPLAYED IN ANY MANNER OR IN VIEW OF ANY STREET UNLESS AN ANNUAL LICENSE FEE HAS BEEN PAID.

NB: IF THE FOLLOWING CONDITIONS ARE NOT ADHERED TO, THE FLAG/S WILL BE REMOVED.

NB: REMOVAL FEE PER FLAG WILL BE CHARGED AND COUNCIL WILL NOT COMPENSATE ANY PERSON FOR ANY LOSS OR DAMAGE RESULTING FROM ITS REMOVAL.

- ❖ Flags may not be used for **advertising sales promotions or commercial products or events.** (No prices)
- ❖ A **maximum of 4 portable flags** per street front per business premises; e.g. Teardrop flags.
- ❖ Minimum of **2m spacing between any two flags.** Flags are to be of equal size.
- ❖ Only locality bound flags must be used for advertising businesses. No person shall display or erect any flag which relates to a business which is conducted on an Erf or land which has not been re-zoned for that specific purpose.
- ❖ Portable flags shall be displayed directly in front to the specific business in the road reserve in positions as determined by the Municipality but shall not be positioned within the roadway or shoulder of a road. They must be removed on close of business at the end or normal trading hours.

❖ Flags may only display the name, logo and nature of the business.

I hereby indemnify the Ekurhuleni Metropolitan Municipality (forthwith referred to as Council) and hold it harmless in respect of all claims, which may be made against the Council by third parties by reason or in any way arising out of my application. This indemnity extending further to cover all legal or other expenses that might be incurred by Council in examining, contesting or settling any such claim.

APPLICANT / AGENT SIGNATURE: DATE:

FOR OFFICE USE ONLY:

Annual Licensing Fee for teardrops: R 550.55 per annum R 279.51 removal fee per unlicensed flag	Period paid for: 01 July 2021 to 31 June 2022
Receipt no:	

To be completed by the City of Ekurhuleni Outdoor Advertising official.

Signed at City of Ekurhuleni on theday of.....2021

Name and Surname.....

Email:.....

Contact Number:.....

Signature.....