

CITY PLANNING DEPARTMENT: OUTDOOR ADVERTISING

APPLICATION FORM: ERECTION OF POSTERS

	Northern Region	Southern Region	Eastern Region
CCA Areas:	Boksburg North, Bedfordview, Edenvale, Kempton Park, Tembisa.	Alberton, Boksburg (South), Germiston, Katlehong, Thokoza, Vosloorus	Benoni, Brakpan, Duduza, Dunnotar, Daveyton, Etwatwa, Kwa-Thema, Nigel, Springs, Tsakane, Wattville
Submit to:	Kempton Park Civic, Cnr. C.R. Swart Dr & Pretoria Road, Kempton Park Tel No: (011) 999-3667/91	Main Stores:- 5 Junction road , Driehoek , Germiston. Tel No: (011) 999-0977/74	4 th Floor – Room 427 Springs Civic Centre, Cnr. South Main Reef Road & Plantation Road. Springs. Tel No: (011) 999-3661

APPLICANT DETAILS

Applicant Name:

I.D. No:

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(Please provide copy of I.D. document of the bank account holder, and a stamped banking letter that is not older than 3 months.)

Postal Address:

Office Tel No.: Cell No.:

Contact person / Agent:

Tel No. / Cell No.: Email:

Event:

No. of Posters: Event date on Poster:

REQUIREMENTS

NB: IF THE FOLLOWING CONDITIONS ARE NOT ADHERED TO, THE DEPOSIT WILL BE FORFEITED.

- ❖ Event posters may not be used to **advertise a commercial event, product or sales promotion.** (No prices)
- ❖ Applicant to submit a **street list indicating positions of posters displayed, within 3 prior to the event.**
- ❖ An **example of the poster** to be displayed must accompany your application.
- ❖ All posters shall be displayed a **City of Ekurhuleni sticker** with a reference number on each sticker.
- ❖ A **maximum of 100 posters** permitted per CCA.
- ❖ Posters may not be closer than **50 m from any centre of an intersection.**
- ❖ Posters may not be displayed against any road **traffic signs or signals, trees, fencing, traffic island or medians,** and may not cause any obstruction.
- ❖ Posters may not be larger than **900mm x 600mm.**
- ❖ Posters may only be fastened with **cord/string or rope.**
- ❖ Posters **may only be attached to streetlight poles.** Not permitted on a streetlight pole that shares a pole with a traffic light or on a short street light pole (4,5m).
- ❖ A maximum of four posters per post or standard, affixed in a double-sided manner back to back; i.e. only two poster visible per direction of travel.
- ❖ Advertisement may not have any text smaller than 50mm in height.
- ❖ Posters must be erected only **14 days prior** to the event, the **display period** may not exceed **30 days,** and must be removed **3 days after** the event with all backing boards, cord and string.
- ❖ **Minimum height** (clearance from the ground) **2,4m** and at least 2m below light fixtures.

I hereby indemnify the City of Ekurhuleni (forthwith referred to as Council) and hold it harmless in respect of all claims, which may be made against the Council by third parties by reason or in any way arising out of my application. This indemnity extending further to cover all legal or other expenses that might be incurred by Council in examining, contesting or settling any such claim.

APPLICANT / AGENT SIGNATURE: DATE:

FOR OFFICE USE ONLY:

Application Fee per event: R14.03 per poster (Minimum fee of R278,30 for boards under 20) Application fee per event: R88.03 for Schools. Charities. & Churches	Removal Fee: Unlicensed poster: R148,83 per poster Licensed posters: R55.05 per poster
Receipt no:	Receipt no

To be completed by the City of Ekurhuleni Outdoor Advertising official.

Signed at City of Ekurhuleni on theday of.....2021

Name and Surname.....

Email:.....

Contact Number:.....

Signature.....