



Schedule "19"

CITY OF EKURHULENI

TARIFFS: ADVERTISING SIGNS

In terms of the relevant legislation the City of Ekurhuleni at a meeting held on **23rd May 2019**, resolved to amend its Tariffs for Advertising Signs with effect from **1 July 2019** as follows

ALL TARIFFS INCLUDE VAT

1. TARIFFS

DESCRIPTION	Tariff 2018/2019 (VAT Inclusive)	Tariff 2019/2020 (VAT Inclusive)
APPLICATION FEE:		
Super, large and small billboards and electronic signs	R1300,00 per sign	R1 430,00 per sign
Undefined advertising signs $\geq 4,5m^2$		
Sky, roof, on-premises business signs or service facility signs		
Landscaped advertisements		
Advertising on bridges, boundary walls and fences		
Advertisements on water towers, reservoirs, silos and on ground level		
Gantry, construction site, product replicas, three- dimensional and security advertising signs		
Flat signs excluding locality bound flat signs smaller than 36m ²		
Projecting signs overhanging Council land		
Trailers advertising Application Fee	New	R1 430.00 per sign
Street name advertising signs	R345, 00 per sign	R379,50 per sign
Semi-permanent flags	R1300,00 per property	R1 430,00 per property
Banners	R230,00 per event per	R253,00 per event per

DESCRIPTION	Tariff 2018/2019 (VAT Inclusive)	Tariff 2019/2020 (VAT Inclusive)
Aerial signs	Customer Care Centre	Customer Care Centre
Category one posters for auction sales and events of a cultural, political, social, sporting or recreational nature.	R11,60 per event per sign per Customer Care Centre with a minimum of R230,00 payable	R12,76 per event per sign per Customer Care Centre with a minimum of R253,00 payable
Category one posters of a charitable, religious or educational nature.	R73,00 per event per Customer Care Centre	R80,03 per event per Customer Care Centre
Sponsored road traffic projects	R230,00 per sign	R253,00 per sign
Project and development advertising signs	R1150,00 per sign	R1 265,00 per sign
Lodging of an appeal	R4500,00 per appeal	R4 950,00 per appeal
INSPECTION FEE:		
Super, large and small billboards and electronic signs	R180,00 per m ² or part thereof for the total face of each sign	R198,00 per m ² or part thereof for the total face of each sign
Undefined advertising signs $\geq 4,5\text{m}^2$		
Sky, roof, on-premises signs and service facility signs		
Landscape advertisements		
Advertising on bridges, boundary walls and fences		
Advertisements on water towers, reservoirs, silos and on ground level		
Gantry, construction site, product replicas, three- dimensional and security advertising signs		
Flat signs excluding locality bound flat signs smaller than 36m ²		
Projecting signs overhanging Council land		
Trailer advertising sign	New	R198,00 per m ² or part thereof for the total face of each sign
ANNUAL LICENSING FEE:		
Estate agent signs	R1 720,00 per branch per agency per Customer Care Centre per annum	R1 892,00 per branch per agency per Customer Care Centre per annum
Estate agent signs for commercial, industrial and non-residential property	R6 500,00 per agency	R7 150,00 per agency
Portable advertising signs	R455,00 per annum	R500,50 per annum per Enterprise
Flags	per Enterprise	per Enterprise
Category Four posters in frames for public awareness and community based campaigns and notices of a public meeting	R73,00 per frame per annum	R80,03 per frame per annum
STORAGE FEE:		
Trailer and vehicular advertising	R15,80 per trailer per day	R17,38 per trailer per day
DEPOSIT:		

DESCRIPTION	Tariff 2018/2019 (VAT Inclusive)	Tariff 2019/2020 (VAT Inclusive)
Banners and aerial signs	R725,00 per event	R797,50 per event
Category one posters for auction sales and events of a cultural, political, social, sporting or recreational nature or of a charitable, religious or educational nature.	R45,50 per sign	R50,05 per sign
REMOVAL FEE:		
Super, large and small billboards and electronic signs	Tendered rate of R231,50 per m ² or part thereof for the total face of each sign if removed by EMM	Tendered rate of R254.65 per m ² or part thereof for the total face of each sign if removed by EMM
Undefined advertising signs $\geq 4,5\text{m}^2$		
Sky, roof, on-premises business signs and service facility signs		
Landscape advertisements		
Veranda, balcony, canopy and under awning signs		
Painted advertisements		
Residential home-undertaking and community institution signs		
Advertising on bridges, boundary walls and fences		
Advertisements on water towers, reservoirs, silos and on ground level		
Gantry, construction site, product replicas, three- dimensional and security advertising signs		
Project signs and development advertising signs		
Estate agent signs for commercial , industrial and non-residential property > 1m ²		
Aerial signs		
Advertising signs at educational facilities and sport stadiums and fields < 18m ²		
Security services and projecting signs		
Flat signs excluding locality bound flat signs smaller than 36m ²		
Projecting signs overhanging Council land		
Portable advertising sign	R455,00 per sign	R500,50 per sign
Trailer or vehicular advertising	R1810,00 per vehicle or trailer	R1 991,00 per vehicle or trailer
Bicycle trailer advertising	R455,00 per bicycle	R500,50 per bicycle
REMOVAL FEE TEMPORARY SIGNS:		
Unlicensed Estate agent signs $\leq 1\text{ m}^2$	R123,00 per sign	R135,30 per sign
Licensed Banners	R123, 00 per sign	R135,30 per sign
Category one unlicensed posters for auction sales and events of a cultural, political, social, sporting or recreational nature or of a charitable, religious or educational nature and for commercial advertising.		
Portable Flags	R231,00 per sign	R254,10 per sign
Unlicensed Banners	R455,00 per sign	R500,50 per sign
Licensed Estate agent signs $\leq 1\text{ m}^2$	R45,50 per sign	R50,05 per sign
Category one licensed posters for auction sales and events of a cultural, political, social, sporting or recreational nature and of a charitable, religious or educational nature and for commercial advertising	R45,50 per sign	R50,05 per sign
Category three posters to display news headlines for a newspaper		

DESCRIPTION	Tariff 2018/2019 (VAT Inclusive)	Tariff 2019/2020 (VAT Inclusive)
Category four posters in frames for public awareness and community based campaigns and notices of a public meeting		
Category five posters for parliamentary or municipal elections, by-elections, referenda and registration process		
All temporary signs > 1m ²	Tendered rate or R231,00 per m ² or part thereof for the total face of each sign if removed by EMM	Tendered rate or R254,10 per m ² or part thereof for the total face of each sign if removed by CoE
1. Trailer Advertising		
Monthly fee per trailer	New	R550.00
EXEMPTED		
Signs exempted from tariffs except removal fees		
Category Five posters for parliamentary or municipal elections, by-elections, referenda and registration process		
Projecting signs not overhanging council land		
Security services signs		
Veranda, balcony, canopy and under awning advertising signs		
Painted advertisements		
At educational facilities and sport stadiums and fields a combination of advertising signs on boundary walls and fences, permanent flags and free-standing advertising signs smaller than 4,5m ²	Rates per tender	Rates per tender
Locality bound flat signs smaller than 36m ²		
Residential home-undertaking and community institution signs		
Window signs		
Signs incorporated in the fabric of a building		
Locality bound canopy, internal direction and orientation signs at filing stations and road side rest and service areas		
Vehicular advertising		

- All charges, except removal fees, levied in terms hereof are payable in advance.
- The classification of signs as listed herein is in accordance with the Outdoor Advertising Billboards and the Display of Advertisements By-Law (2017).
- That the City of Ekurhuleni and its departments be exempted from payment of tariffs as stipulated above subject to compliance to the provisions of the Outdoor Advertising Billboards and the Display of Advertisements By-Law (2017).

- File 5/5/1/2
- Council Resolution: A-PT(11-2003) CM 29/05/2003
Published

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| 2. | Local Authority Notice Number
Amended Council Resolution:
Published | A-PT (8-2005) CM 28/04/2005 |
| 3. | Local Authority Notice Number
Amended Council Resolution:
Published | A-IS (2-2006) CM 25/05/2007)
Gauteng Provincial Gazette No 255 dated 19 July 2006 |
| 4. | Local Authority Notice Number
Amended Council Resolution:
Published | 1979
A-IS (05-2007) and A-IS (07-2007) CM 31 May 2007
Gauteng Provincial Gazette No 217 dd 15 August 2007 |
| 5. | Local Authority Notice Number
Amended Council Resolution:
Published | 2044
A-F (27-2008) CM 29/05/2008
No 201 dd 6 August 2008 |
| 6. | Local Authority Notice Number
Amended Council Resolution:
Published | 1759
A-F (23-2009) CM 28/05/2009
Gauteng Provincial Gazette Extra-Ordinary No. 144 dd 01 July 2009 |
| 7. | Local Authority Notice Number
Amended Council Resolution:
Published | 1014
A-F (27-2010) CM 27/05/2010)
Extra-Ordinary 123 dd 30 June 2010 |
| 8. | Local Authority Notice Number
Amended Council Resolution
Published
Local Authority Notice Number
Council Resolution
Publication
Local Authority Number | 891
A-F (27-2011) CM 20/04/2011
Extra-Ordinary 107 dd 01 June 2011
688
A-F(20a-2012) CM 31 May 2012
Gazette Extraordinary 159 dd 13 June 2012
766 |
| 9. | Council Resolution
Publication
Local Authority Number | A-F(30-2013) CM 30/05/ 2013
Gazette Extraordinary 152 dd 10 June 2013
731 |
| 10. | Council Resolution
Gauteng Provincial Gazette
Local Authority Number | A-F(17-2014) CM 29 May 2014
Extraordinary 134 dd 06 June 2014
713 |
| 11. | Council Resolution
Gauteng Provincial Gazette
Local Authority Number | A-F(13-2015) CM 28 May 2015
Extraordinary 229 dd 12 June 2015
1009 |
| 12. | Council Resolution
Gauteng Provincial Gazette
Local Authority Number | A-F(32-2016) CM 28/04/ 2016
Ordinary Gazette 215 dd 15 June 2016
915 |

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| 13. | Council Resolution
Gauteng Provincial Gazette
Local Authority Number | A-F(17-2017) CM 25/05/ 2017
Ordinary Gazette 147 dd 21 June 2017
863 |
| 14. | Council Resolution
Gauteng Provincial Gazette
Local Authority Number | A-F(23-2018) CM 24/05/ 2018
Ordinary Gazette 198 dd 18 July 2018
1089 |
| 15. | Council Resolution
Gauteng Provincial Gazette
Local Authority Number | A-F(28-2019) CM 23/05/ 2019
Ordinary Gazette 200 dd 26 June 2019
1239 |