



**Schedule “19”**

**CITY OF EKURHULENI**

**TARIFFS: ADVERTISING SIGNS**

In terms of National Treasury: **Municipal circular no: 107** which is guiding the municipalities on how to determine their tariff increase for **26<sup>th</sup> May 2021** the City of Ekurhuleni resolved to amend its Tariffs for Advertising Signs with effect from **1 July 2021** as follows

**ALL TARIFFS INCLUDE VAT**

**1. TARIFFS**

DESCRIPTION	Tariff 2020/2021 (VAT Inclusive)	Tariff 2021/2022 (VAT Inclusive)
<b>APPLICATION FEE:</b>		
Super, large and small billboards, electronic signs and stack signs	<b>R1 430,00</b> per sign	<b>R1 573.00</b> per sign
Undefined advertising signs $\geq 4,5m^2$		
Sky, roof, on-premises business signs or service facility signs		
Landscaped advertisements		
Advertising on bridges, boundary walls and fences		
Advertisements on water towers, reservoirs, silos and on ground level		
Gantry, construction site, product replicas, three- dimensional and security advertising signs		
Flat signs excluding locality bound flat signs smaller than 36m <sup>2</sup>		
Projecting signs overhanging Council land		
Trailers advertising Application Fee	<b>R1 430.00</b> per sign	<b>R1 573.00</b> per sign
Street name advertising signs	<b>R379,50</b> per sign	<b>R417.45</b> per sign
Semi-permanent flags	<b>R1 430,00</b> per property	<b>R1 573.00</b> per property

DESCRIPTION	Tariff 2020/2021 (VAT Inclusive)	Tariff 2021/2022 (VAT Inclusive)
Banners	<b>R253,00</b> per event per Customer Care Centre	<b>R278,30</b> per event per Customer Care Centre
Aerial signs		
Category one posters for auction sales and events of a cultural, political, social, sporting or recreational nature.	<b>R12,76</b> per event per sign per Customer Care Centre with a minimum of <b>R253,00</b> payable	<b>R14,03</b> per event per sign per Customer Care Centre with a minimum of <b>R278,30</b> payable
Category one posters of a charitable, religious or educational nature.	<b>R80,03</b> per event per Customer Care Centre	<b>R88,03</b> per event per Customer Care Centre
Sponsored road traffic projects	<b>R253,00</b> per sign	<b>R278,30</b> per sign
Project and development advertising signs	<b>R1 265,00</b> per sign	<b>R1 391,50</b> per sign
Lodging of an appeal	<b>R4 950,00</b> per appeal	<b>R5 445,00</b> per appeal
<b>INSPECTION FEE:</b>		
Super, large and small billboards, electronic signs and stack signs	<b>R198,00</b> per m <sup>2</sup> or part thereof for the total face of each sign	<b>R217,80</b> per m <sup>2</sup> or part thereof for the total face of each sign
Undefined advertising signs $\geq 4,5\text{m}^2$		
Sky, roof, on-premises signs and service facility signs		
Landscape advertisements		
Advertising on bridges, boundary walls and fences		
Advertisements on water towers, reservoirs, silos and on ground level		
Gantry, construction site, product replicas, three- dimensional and security advertising signs		
Flat signs excluding locality bound flat signs smaller than 36m <sup>2</sup>		
Projecting signs overhanging Council land		
Trailer advertising sign	<b>R198,00</b> per m <sup>2</sup> or part thereof for the total face of each sign	<b>R217,80</b> per m <sup>2</sup> or part thereof for the total face of each sign
<b>ANNUAL LICENSING FEE:</b>		
Estate agent signs	<b>R1 892,00</b> per branch per agency per Customer Care Centre per annum	<b>R2081,20</b> per branch per agency per Customer Care Centre per annum
Estate agent signs for commercial, industrial and non-residential property	<b>R7 150,00</b> per agency	<b>R7 865,00</b> per agency
Portable advertising signs	<b>R500,50</b> per annum	<b>R550,55</b> per annum per Enterprise
Flags	<b>per Enterprise</b>	<b>Enterprise</b>
Category Four posters in frames for public awareness and community based campaigns and notices of a public meeting	<b>R80,03</b> per frame per annum	<b>R88,03</b> per frame per annum
<b>STORAGE FEE:</b>		
Trailer, vehicular advertising and other types of advertising signs	<b>R80,03</b> per day	<b>R88,03</b> per day

DESCRIPTION	Tariff 2020/2021 (VAT Inclusive)	Tariff 2021/2022 (VAT Inclusive)
Banners and aerial signs	<b>R80.03</b> per day	<b>R88.03</b> per day
Category one posters for auction sales and events of a cultural, political, social, sporting or recreational nature or of a charitable, religious or educational nature.	<b>R50,05</b> per day	<b>R55.05</b> per day
<b>REMOVAL FEE:</b>		
Super, large and small billboards, electronic signs and stack signs	Tendered rate of <b>R254.65</b> per m <sup>2</sup> or part thereof for the total face of each sign if removed by EMM	Tendered rate of <b>R280.11</b> per m <sup>2</sup> or part thereof for the total face of each sign if removed by EMM
Undefined advertising signs $\geq 4,5\text{m}^2$		
Sky, roof, on-premises business signs and service facility signs		
Landscape advertisements		
Veranda, balcony, canopy and under awning signs		
Painted advertisements		
Residential home-undertaking and community institution signs		
Advertising on bridges, boundary walls and fences		
Advertisements on water towers, reservoirs, silos and on ground level		
Gantry, construction site, product replicas, three- dimensional and security advertising signs		
Project signs and development advertising signs		
Estate agent signs for commercial , industrial and non-residential property > 1m <sup>2</sup>		
Aerial signs		
Advertising signs at educational facilities and sport stadiums and fields < 18m <sup>2</sup>		
Security services and projecting signs		
Flat signs excluding locality bound flat signs smaller than 36m <sup>2</sup>		
Projecting signs overhanging Council land		
Portable advertising sign	<b>R500,50</b> per sign	<b>R550.55</b> per sign
Trailer or vehicular advertising	<b>R1 991,00</b> per vehicle or trailer	<b>R2190.10</b> per vehicle or trailer
Bicycle trailer advertising	<b>R500,50</b> per bicycle	<b>R550.55</b> per bicycle
<b>REMOVAL FEE TEMPORARY SIGNS:</b>		
Unlicensed Estate agent signs $\leq 1\text{ m}^2$	<b>R135,30</b> per sign	<b>R148.83</b> per sign
Licensed Banners	<b>R135,30</b> per sign	<b>R148.83</b> per sign
Category one unlicensed posters for auction sales and events of a cultural, political, social, sporting or recreational nature or of a charitable, religious or educational nature and for commercial advertising.		
Portable Flags	<b>R254,10</b> per sign	<b>R279,51</b> per sign
Unlicensed Banners	<b>R500,50</b> per sign	<b>R550.55</b> per sign
Licensed Estate agent signs $\leq 1\text{ m}^2$	<b>R50,05</b> per sign	<b>R55.05</b> per sign
Category one licensed posters for auction sales and events of a cultural, political, social, sporting or recreational nature and of a charitable, religious or educational nature and for commercial advertising	<b>R50,05</b> per sign	<b>R55.05</b> per sign

DESCRIPTION	Tariff 2020/2021 (VAT Inclusive)	Tariff 2021/2022 (VAT Inclusive)
Category three posters to display news headlines for a newspaper		
Category four posters in frames for public awareness and community based campaigns and notices of a public meeting		
Category five posters for parliamentary or municipal elections, by-elections, referenda and registration process		
All temporary signs > 1m <sup>2</sup>	Tendered rate or <b>R254,10</b> per m <sup>2</sup> or part thereof for the total face of each sign if removed by CoE	Tendered rate or <b>R279,51</b> per m <sup>2</sup> or part thereof for the total face of each sign if removed by CoE
<b>1. Trailer Advertising</b>		
Monthly fee per trailer	<b>R550.00</b> per month	<b>R605.00</b> per month
<b>EXEMPTED</b>		
<b>Signs exempted from tariffs except removal fees</b>		
Category Five posters for parliamentary or municipal elections, by-elections, referenda and registration process		
Projecting signs not overhanging council land		
Security services signs		
Veranda, balcony, canopy and under awning advertising signs		
Painted advertisements		
At educational facilities and sport stadiums and fields a combination of advertising signs on boundary walls and fences, permanent flags and free-standing advertising signs smaller than 4,5m <sup>2</sup>		
Locality bound flat signs smaller than 36m <sup>2</sup>		
Residential home-undertaking and community institution signs		
Window signs		
Signs incorporated in the fabric of a building		
Locality bound canopy, internal direction and orientation signs at filing stations and road side rest and service areas		
Vehicular advertising		

- All charges, except removal fees, levied in terms hereof are payable in advance.
- The classification of signs as listed herein is in accordance with the Ekurhuleni Metropolitan Municipality Outdoor Billboards and the Display of Advertisements By-Law (2017).
- That the City of Ekurhuleni and its departments be exempted from payment of tariffs as stipulated above subject to compliance to the provisions of the Outdoor Advertising Billboards and the Display of Advertisements By-Law (2017).

File

5/5/1/2

1. Council Resolution:  
Published  
Local Authority Notice Number  
A-PT(11-2003) CM 29/05/2003
2. Amended Council Resolution:  
Published  
Local Authority Notice Number  
A-PT (8-2005) CM 28/04/2005
3. Amended Council Resolution:  
Published  
Local Authority Notice Number  
A-IS (2-2006) CM 25/05/2007  
Gauteng Provincial Gazette No 255 dated 19 July 2006  
1979
4. Amended Council Resolution:  
Published  
Local Authority Notice Number  
A-IS (05-2007) and A-IS (07-2007) CM 31 May 2007  
Gauteng Provincial Gazette No 217 dd 15 August 2007  
2044
5. Amended Council Resolution:  
Published  
Local Authority Notice Number  
A-F (27-2008) CM 29/05/2008  
No 201 dd 6 August 2008  
1759
6. Amended Council Resolution:  
Published  
Local Authority Notice Number  
A-F (23-2009) CM 28/05/2009  
Gauteng Provincial Gazette Extra-Ordinary No. 144 dd 01 July  
2009  
1014
7. Amended Council Resolution:  
Published  
Local Authority Notice Number  
A-F (27-2010) CM 27/05/2010  
Extra-Ordinary 123 dd 30 June 2010  
891
8. Amended Council Resolution  
Published  
Local Authority Notice Number  
A-F (27-2011) CM 20/04/2011  
Extra-Ordinary 107 dd 01 June 2011  
688
8. Council Resolution  
Publication  
Local Authority Number  
A-F(20a-2012) CM 31 May 2012  
Gazette Extraordinary 159 dd 13 June 2012  
766
9. Council Resolution  
Publication  
Local Authority Number  
A-F(30-2013) CM 30/05/ 2013  
Gazette Extraordinary 152 dd 10 June 2013  
731
10. Council Resolution  
Gauteng Provincial Gazette  
Local Authority Number  
A-F(17-2014) CM 29 May 2014  
Extraordinary 134 dd 06 June 2014  
713
11. Council Resolution  
Gauteng Provincial Gazette  
Local Authority Number  
A-F(13-2015) CM 28 May 2015  
Extraordinary 229 dd 12 June 2015  
1009
12. Council Resolution  
Gauteng Provincial Gazette  
Local Authority Number  
A-F(32-2016) CM 28/04/ 2016  
Ordinary Gazette 215 dd 15 June 2016  
915

13. Council Resolution  
Gauteng Provincial Gazette  
Local Authority Number  
A-F(17-2017) CM 25/05/ 2017  
Ordinary Gazette 147 dd 21 June 2017  
863
14. Council Resolution  
Gauteng Provincial Gazette  
Local Authority Number  
A-F(23-2018) CM 24/05/ 2018  
Ordinary Gazette 198 dd 18 July 2018  
1089
15. Council Resolution  
Gauteng Provincial Gazette  
Local Authority Number  
A-F(28-2019) CM 23/05/ 2019  
Ordinary Gazette 200 dd 26 June 2019  
1239
16. Council Resolution  
Gauteng Provincial Gazette  
Local Authority Number  
A-F(28-2020) CM 25/06/ 2020  
Ordinary Gazette 138 dd 12 August 2020  
828
17. Council Resolution  
Gauteng Provincial Gazette  
Local Authority Number  
A-F(19-2021) CM 26/05/ 2021  
Ordinary Gazette 209 dd 30 June 2021  
660