

REGULARISATION OF ILLEGAL ADVERTISING SIGNS ERECTED ON COUNCIL-OWNED PROPERTY

The City of Ekurhuleni has appointed a service provider i.e., SAH Development Managers (Pty) Ltd, to assist both the City Planning and Real Estate departments' Outdoor Advertising Sections with the regularisation of illegal advertising signs situated on Council-owned property or within road reserves under its jurisdiction.

The City Planning Department has identified existing illegal advertising signs on Council-owned property, and will continue to be doing so, which signs have/will be handed over to the service provider, who will contact the owners of such advertising signs in an attempt to regularise such sign(s) by obtaining both a formal technical approval for compliance in terms of the City of Ekurhuleni Metropolitan Municipality's Billboard and the Display of Advertisements Bylaw (2017) and the conclusion of a formal lease agreement with the City of Ekurhuleni in respect of the advertising sign(s).

It should be noted that owners of illegal outdoor advertising signs, who are approached by representatives of the appointed service provider, are under no obligation to make use of the services of the appointed service provider and that a positive outcome of their application cannot be guaranteed.

Any party who wishes to apply for (a) new outdoor advertising sign(s) or to regularise their existing illegal advertising sign(s) on municipal property will have the option to make use of the appointed service provider or to submit their application(s) on their own. A positive outcome of their application(s) cannot be guaranteed.

Any person who wishes to approach a service provider for assistance with their application(s) can do so by contacting:

Ms Gillian Seetso
SAH Development Managers (Pty) Ltd
Tel No: 010 020 6775
Email: coeoutdoor@sah.co.za

The following Regional Control officers in the City Planning Department's Outdoor Advertising Section will be of assistance for any matters pertaining to applications for technical compliance with the City of Ekurhuleni Metropolitan Municipality's Billboards and the Display of Advertisements Bylaw (2017).

- Mr Lethabo Shebu at 011 999 3691 or Lethabo.Shebu@ekurhuleni.gov.za
- Ms Susan Wilson at 011 999 0974 or Susan.Wilson@ekurhuleni.gov.za

Outdoor advertising lease related queries in respect of advertising signage erected on municipal property can be directed to Mrs Cheryl du Toit at 011 999 3683 or Cheryl.DuToit@ekurhuleni.gov.za of the Real Estate department's Outdoor Advertising Section.