



**Schedule “19”**

**CITY OF EKURHULENI**

**TARIFFS: ADVERTISING SIGNS**

In terms of National Treasury: **Municipal circular no: 126** which is guiding the municipalities on how to determine their tariff increase for **31<sup>st</sup> May 2024**, the City of Ekurhuleni resolved to amend its Tariffs for Advertising Signs with effect from **1 July 2024** as follows

**ALL TARIFFS INCLUDE VAT**

**1. TARIFFS**

DESCRIPTION	Tariff 2023/2024 (VAT Inclusive)	Tariff 2024/2025 (VAT Inclusive)
<b>APPLICATION FEE:</b>		
Super, large and small billboards, electronic signs and stack signs	<b>R1 725.98</b> per sign	<b>R1 810.55</b> per sign
Undefined advertising signs $\geq 4,5m^2$		
Sky, roof, on-premises business signs or service facility signs		
Landscaped advertisements		
Advertising on bridges, boundary walls and fences		
Advertisements on water towers, reservoirs, silos and on ground level		
Gantry, construction site, product replicas, three- dimensional and security advertising signs		
Flat signs excluding locality bound flat signs smaller than 36m <sup>2</sup>		
Projecting signs overhanging Council land	<b>R1 725.98</b> per sign	<b>R1 810.55</b> per sign
Trailers advertising Application Fee	<b>R458.05</b> per sign	<b>R580.49</b> per sign
Street name advertising signs	<b>R1 725.98</b> per property	<b>R1 810.55</b> per sign
Semi-permanent flags		

<b>DESCRIPTION</b>	<b>Tariff 2023/2024 (VAT Inclusive)</b>	<b>Tariff 2024/2025 (VAT Inclusive)</b>
Banners	<b>R305.37</b> per event per Customer Care Centre	<b>R320.33</b> per event per Customer Care Centre
Aerial signs		
Category one posters for auction sales and events of a cultural, political, social, sporting or recreational nature.	<b>R15.39</b> per event per sign per Customer Care Centre with a minimum of <b>R305.37</b> payable	<b>R16.14</b> per event per sign per Customer Care Centre with a minimum of <b>R320.33</b> payable
Category one posters of a charitable, religious or educational nature.	<b>R96.60</b> per event per Customer Care Centre	<b>R101.33</b> per event per Customer Care Centre
Sponsored road traffic projects	<b>R305.37</b> per sign	<b>R320.33</b> per sign
Project and development advertising signs	<b>R1 526.83</b> per sign	<b>R1 601.64</b> per sign
Lodging of an appeal	<b>R5 974.56</b> per appeal	<b>R6 267.31</b> per appeal
<b>INSPECTION FEE:</b>		
Super, large and small billboards, electronic signs and stack signs	<b>R238.98</b> per m <sup>2</sup> or part thereof for the total face of each sign	<b>R250.69</b> per m <sup>2</sup> or part thereof for the total face of each sign
Undefined advertising signs $\geq 4,5\text{m}^2$		
Sky, roof, on-premises signs and service facility signs		
Landscape advertisements		
Advertising on bridges, boundary walls and fences		
Advertisements on water towers, reservoirs, silos and on ground level		
Gantry, construction site, product replicas, three- dimensional and security advertising signs		
Flat signs excluding locality bound flat signs smaller than 36m <sup>2</sup>		
Projecting signs overhanging Council land		
<b>ANNUAL LICENSING FEE:</b>		
Estate agent signs	<b>R2 283.61</b> per branch per agency per Customer Care Centre per annum	<b>R2 395.51</b> per branch per agency per Customer Care Centre per annum
Estate agent signs for commercial, industrial and non-residential property	<b>R8 629.92</b> per agency	<b>R9 052.79</b> per agency
Portable advertising signs	<b>R604.10</b> per annum per Enterprise/Flag	<b>R633.70</b> per annum per Enterprise/Flag
Flags		
Category Four posters in frames for public awareness and community based campaigns and notices of a public meeting	<b>R96.60</b> per frame per annum	<b>R101.33</b> per frame per annum
<b>STORAGE FEE:</b>		
Trailer, vehicular advertising and other types of advertising signs	<b>R96.60 per day</b>	<b>R101.33</b> per day
<b>DEPOSIT:</b>		
Banners and aerial signs	<b>R96.60</b> per day	<b>R101.33</b> per day
Category one posters for auction sales and events of a cultural, political, social, sporting or recreational nature	<b>R60.40</b> per poster	<b>R63.36</b> per poster

DESCRIPTION	Tariff 2023/2024 (VAT Inclusive)	Tariff 2024/2025 (VAT Inclusive)
or of a charitable, religious or educational nature.		
<b>REMOVAL FEE:</b>		
Super, large and small billboards, electronic signs and stack signs	Tendered rate of <b>R307.36</b> per m <sup>2</sup> or part thereof for the total face of each sign if removed by EMM	Tendered rate of <b>R322.42</b> per m <sup>2</sup> or part thereof for the total face of each sign if removed by CoE
Undefined advertising signs $\geq 4,5\text{m}^2$		
Sky, roof, on-premises business signs and service facility signs		
Landscape advertisements		
Veranda, balcony, canopy and under awning signs		
Painted advertisements		
Residential home-undertaking and community institution signs		
Advertising on bridges, boundary walls and fences		
Advertisements on water towers, reservoirs, silos and on ground level		
Gantry, construction site, product replicas, three- dimensional and security advertising signs		
Project signs and development advertising signs		
Estate agent signs for commercial , industrial and non-residential property > 1m <sup>2</sup>		
Aerial signs		
Advertising signs at educational facilities and sport stadiums and fields < 18m <sup>2</sup>		
Security services and projecting signs		
Flat signs excluding locality bound flat signs smaller than 36m <sup>2</sup>		
Projecting signs overhanging Council land		
Portable advertising sign	<b>R604.10</b> per sign	<b>R633.70</b> per sign
Trailer or vehicular advertising	<b>R2 403.10</b> per vehicle or trailer	<b>R2 520.85</b> per vehicle or trailer
Bicycle trailer advertising	<b>R604.10</b> per bicycle	<b>R633.70</b> per bicycle
<b>REMOVAL FEE TEMPORARY SIGNS:</b>		
Unlicensed Estate agent signs $\leq 1\text{ m}^2$	<b>R163.30</b> per sign	<b>R171.30</b> per sign
Licensed Banners	<b>R163.30</b> per sign	<b>R171.30</b> per sign
Category one unlicensed posters for auction sales and events of a cultural, political, social, sporting or recreational nature or of a charitable, religious or educational nature and for commercial advertising.		
Portable Flags	<b>R306.70</b> per sign	<b>R321.73</b> per sign
Unlicensed Banners	<b>R604.10</b> per sign	<b>R633.70</b> per sign
Licensed Estate agent signs $\leq 1\text{ m}^2$	<b>R60.40</b> per sign	<b>R63.36</b> per sign
Category one licensed posters for auction sales and events of a cultural, political, social, sporting or recreational nature and of a charitable, religious or educational nature and for commercial advertising	<b>R57.69</b> per poster	<b>R60.52</b> per poster
Category three posters to display news headlines for a newspaper		
Category four posters in frames for public awareness and community based campaigns and notices of a public meeting		

DESCRIPTION	Tariff 2023/2024 (VAT Inclusive)	Tariff 2024/2025 (VAT Inclusive)
Category five posters for parliamentary or municipal elections, by-elections, referenda and registration process		
All temporary signs > 1m <sup>2</sup>	Tendered rate or <b>R306.70</b> per m <sup>2</sup> or part thereof for the total face of each sign if removed by CoE	Tendered rate or <b>R321.73</b> per m <sup>2</sup> or part thereof for the total face of each sign if removed by CoE
<b>1. Trailer Advertising</b>		
Monthly fee per trailer	<b>R663.84</b> per month	<b>R696.37</b> per month
<b>EXEMPTED</b>		
<b>Signs exempted from tariffs except removal fees</b>		
Category Five posters for parliamentary or municipal elections, by-elections, referenda and registration process		
Projecting signs not overhanging council land		
Security services signs		
Veranda, balcony, canopy and under awning advertising signs		
Painted advertisements		
At educational facilities and sport stadiums and fields a combination of advertising signs on boundary walls and fences, permanent flags and free-standing advertising signs smaller than 4,5m <sup>2</sup>		
Locality bound flat signs smaller than 36m <sup>2</sup>		
Residential home-undertaking and community institution signs		
Window signs		
Signs incorporated in the fabric of a building		
Locality bound canopy, internal direction and orientation signs at filing stations and road side rest and service areas		
Vehicular advertising		

1. All charges, except removal fees, levied in terms hereof are payable in advance.
2. The classification of signs as listed herein is in accordance with the Ekurhuleni Metropolitan Municipality Outdoor Billboards and the Display of Advertisements By-Law (2017).
3. That the City of Ekurhuleni and its departments be exempted from payment of tariffs as stipulated above subject to compliance to the provisions of the Outdoor Advertising Billboards and the Display of Advertisements By-Law (2017).