



Schedule "19"

TARIFFS: ADVERTISING SIGNS

In terms of National Treasury: **Municipal circular no: 129** which is guiding the municipalities on how to determine their tariff increase for **28th May 2026**, the City of Ekurhuleni resolved to amend its Tariffs for Advertising Signs with effect from **01 July 2026** as follows

ALL TARIFFS INCLUDE VAT

1. TARIFFS

DESCRIPTION	Tariff 2025/2026 (VAT Inclusive)	Tariff 2026/2027 (VAT Inclusive)
APPLICATION FEE:		
Super, large and small billboards, electronic signs and stack signs	R1,888.40 per sign	R1,952.61 per sign
Undefined advertising signs $\geq 4,5m^2$		
Sky, roof, on-premises business signs or service facility signs		
Landscaped advertisements		
Advertising on bridges, boundary walls and fences		
Advertisements on water towers, reservoirs, silos and on ground level		
Gantry, construction site, product replicas, three- dimensional and security advertising signs		
Flat signs excluding locality bound flat signs smaller than $36m^2$		
Projecting signs overhanging Council land		
Trailers advertising Application Fee	R1,888.40 per sign	R1,952.61 per sign
Street name advertising signs	R606.03 per sign	R626.64 per sign
Semi-permanent flags	R1,888.40 per sign	R1,952.61 per sign
Banners	R334.10 per event per Customer Care Centre	R345.46 per event per Customer Care Centre
Aerial signs	R16.83 per sign with a minimum of R334.10 payable	R17.40 per sign with a minimum of R345.46 payable
Category one posters for auction sales and events of a cultural, political, social, sporting or recreational nature.		

DESCRIPTION	Tariff 2025/2026 (VAT Inclusive)	Tariff 2026/2027 (VAT Inclusive)
Category one posters of a charitable, religious or educational nature.	R105.68 per Customer Care Centre	R109,27 per Customer Care Centre
Sponsored road traffic projects	R334.10 per sign	R345.46 per sign
Project and development advertising signs	R1,670.51 per sign	R1,727.31 per sign
Lodging of an appeal	R6,536.80 per appeal	R6,759.05 per appeal
Super, large and small billboards, electronic signs and stack signs	R261.46 per m ² or part thereof for the total face of each sign	R270.35 per m ² or part thereof for the total face of each sign
Undefined advertising signs $\geq 4,5\text{m}^2$		
Sky, roof, on-premises signs and service facility signs		
Landscape advertisements		
Advertising on bridges, boundary walls and fences		
Advertisements on water towers, reservoirs, silos and on ground level		
Gantry, construction site, product replicas, three- dimensional and security advertising signs		
Flat signs excluding locality bound flat signs smaller than 36m ²		
Projecting signs overhanging Council land		
ANNUAL LICENSING FEE:		
Estate agent signs	R2,498.51 per branch per agency per Customer Care Centre	R2,583.46 per branch per agency per Customer Care Centre
Estate agent signs for commercial, industrial and non-residential property	R9,442.05 per agency per property	R9,763.08 per agency per property
Portable advertising signs	R660.94 per annum per sign	R683.41 per annum per sign
Flags		
Category Four posters in frames for public awareness and community based campaigns and notices of a public meeting	R105.68 per Customer Care Centre	R109.27 per Customer Care Centre
STORAGE FEE:		
Trailer, vehicular advertising and other types of advertising signs	R105.68 per day	R109.27 per day
DEPOSIT:		
Banners and aerial signs	R105.68 per day	R109.27 per day
Category one posters for auction sales and events of a cultural, political, social, sporting or recreational nature or of a charitable, religious or educational nature.	R66.08 per poster	R68.33 per poster
REMOVAL FEE:		
Super, large and small billboards, electronic signs and stack signs		Tendered rate or R347.71 per m ² or pert
Undefined advertising signs $\geq 4,5\text{m}^2$		

DESCRIPTION	Tariff 2025/2026 (VAT Inclusive)	Tariff 2026/2027 (VAT Inclusive)
Sky, roof, on-premises business signs and service facility signs	Tendered rate or R336.28 per m ² or part thereof for the total face of each sign if removed by COE	thereof for the total face of each sign if removed by COE
Landscape advertisements		
Veranda, balcony, canopy and under awning signs		
Painted advertisements		
Residential home-undertaking and community institution signs		
Advertising on bridges, boundary walls and fences		
Advertisements on water towers, reservoirs, silos and on ground level		
Gantry, construction site, product replicas, three- dimensional and security advertising signs		
Project signs and development advertising signs		
Estate agent signs for commercial , industrial and non-residential property > 1m ²		
Aerial signs		
Advertising signs at educational facilities and sport stadiums and fields < 18m ²		
Security services and projecting signs		
Flat signs excluding locality bound flat signs smaller than 36m ²		
Projecting signs overhanging Council land		
Portable advertising sign	R660.94 per sign	R683.41 per sign
Trailer or vehicular advertising	R2,629.24 per vehicle or trailer	R2,718.63 per vehicle or trailer
Bicycle trailer advertising	R660.94 per bicycle	R683.41 per bicycle
REMOVAL FEE TEMPORARY SIGNS:		
Unlicensed Estate agent signs ≤1 m ²	R178.66 per sign	R184.73 per sign
Licensed Banners	R178.66 per sign	R184.73 per sign
Category one unlicensed posters for auction sales and events of a cultural, political, social, sporting or recreational nature or of a charitable, religious or educational nature and for commercial advertising.		
Portable Flags	R335.56 per sign	R346.97 per sign
Unlicensed Banners	R660.94 per sign	R683.41 per sign
Licensed Estate agent signs ≤1 m ²	R66.08 per sign	R68.33 per sign
Category one licensed posters for auction sales and events of a cultural, political, social, sporting or recreational nature and of a charitable, religious or educational nature and for commercial advertising	R63.12 per poster	R65,27 per poster
Category three posters to display news headlines for a newspaper		
Category four posters in frames for public awareness and community based campaigns and notices of a public meeting		
Category five posters for parliamentary or municipal elections, by-elections, referenda and registration process		
All temporary signs > 1m ²	Tendered rate or R335.56 per m ² or part thereof for	Tendered rate or R346.96 per m ² or part thereof for the total face

DESCRIPTION	Tariff 2025/2026 (VAT Inclusive)	Tariff 2026/2027 (VAT Inclusive)
	the total face of each sign if removed by CoE	of each sign if removed by CoE
1. Trailer Advertising		
Monthly fee per trailer	R726.31 per month	R751.00 per month
EXEMPTED		
Signs exempted from tariffs except removal fees		
Category Five posters for parliamentary or municipal elections, by-elections, referenda and registration process		
Projecting signs not overhanging council land		
Security services signs		
Veranda, balcony, canopy and under awning advertising signs		
Painted advertisements		
At educational facilities and sport stadiums and fields a combination of advertising signs on boundary walls and fences, permanent flags and free-standing advertising signs smaller than 4,5m ²		
Locality bound flat signs smaller than 36m ²		
Residential home-undertaking and community institution signs		
Window signs		
Signs incorporated in the fabric of a building		
Locality bound canopy, internal direction and orientation signs at filing stations and road side rest and service areas		
Vehicular advertising		

1. All charges, except removal fees, levied in terms hereof are payable in advance.
2. The classification of signs as listed herein is in accordance with the Ekurhuleni Metropolitan Municipality Outdoor Billboards and the Display of Advertisements By-Law (2017).
3. That the City of Ekurhuleni and its departments be exempted from payment of tariffs as stipulated above subject to compliance to the provisions of the Outdoor Advertising Billboards and the Display of Advertisements By-Law (2017).